Black Sea Universities Network

The Black Sea Universities Network is a member of the University Network for Cultural Routes Studies, coordinated by the European Institute of Cultural Routes (Technical agency of the Cultural Routes of the Council of Europe programme).

EUROPEAN
INSTITUTE
OF
CULTURAL
ROUTES

Black Sea CONNECT Art Fair

"Healing the Black Sea by Art"

- GUIDELINES -

Details about the event

The event is going to be organized on 31ˢᵗ of October, 2021, as a virtual exhibition hosted on the https://bsun.org/ platform.

The Black Sea CONNECT Art Fair will be accessed by visitors using their internet connection and mobile / desktop device from anywhere in the world.

The Art Fair will be enriched by the participation of distinguished keynote speakers, via the BSUN ZOOM Platform. The Agenda will be circulated among the public in due time.

Participation benefits

- ➢ Unlimited connection
- ➢ Long-lasting exposure of artworks
- ➢ Connection to the wider community of people through the Virtual Art Fair
- ➢ Interactive Experience
- ➢ Paving the way towards a wonderful digital future

Important!

It is important to read the rules and procedures before submitting the artwork to the Black Sea CONNECT Art Fair organizers!

Please follow the theme of the Art Fair! More information can be found here.

How to apply

The event is open to all interested **students** that are willing to express through art the need for "healing the Black Sea".

A **quick registration** can be done at the link **here** .

Participation is free of charge.

The Black Sea CONNECT Art Fair is free and open to the public.

Preparation steps

1. **The virtual exhibition applications shall follow the same general formatting guidelines.**

2. **The submitted artworks have to be original, with certified property rights of the author.**
   For the applicants that are students registered in an university (that is a BSUN Member or is accredited according to the National Regulations) the certification may consist just on a letter that is signed by the Rector of the University.

3. The official language of the event is **English**.

4. **The artworks have to reflect the priorities defined in the Strategic Research and Innovation Agenda on Blue Growth (SRIA) in the Black Sea Region.**

5. **The original artworks may be of any type of Visual Fine Arts (drawings, paintings, sculptures, graphics, art installations, tapestry, architecture models, decoration works and other similar) but, have to be submitted in digital format as a picture or a movie. The description has to be a text with an optional video or audio presentation.**

6. **Accepted formats for the submitted artworks:**

   - Digital images (with a maximum resolution of 2048x1080, in .jpg / .bmp format)

- **Digital movies (with a maximum resolution of 1080p, in .mp4 format, <5 minutes length)**

7. It is the responsibility of the applicant to present a precise digital representation of the actual artwork. It is highly recommended for all applicants to test their digital images or movies on different devices before submission. The applicants are encouraged to take high-quality photos of the artwork, with the right use of light and positioning. The images have to be clear and in focus.

8. **Description of the artwork:**

   According to the nature of the artwork, **the description of the application can be submitted in the following formats:**

   ➢ Digital movies (with a maximum resolution of 1080p, in .mp4 format, <5 minutes length)

   ➢ Text description (150 -200 word summary)

   ➢ Audio description (in .mp4 format, <5 minutes length)

How to submit your artwork

The submission of the applications has to be made via official email address: office@bsun.org. Please include **"Black Sea CONNECT Art Fair Submission"** in email subject.

The **participants should provide** the following information for the applications:

   ➢ Name, Surname, Represented Institution

   ➢ Title of work

   ➢ Date of completion

➢ Media format

The confirmation of the submission, shall consist on a confirmation email message that will be sent to the applicant, by the organizers.

Within 5 working days after the submission the organizers will notify the applicant if the submitted artwork is qualified for the Art Fair or if there are some objections or requests to be completed.

Property rights

The participants preserve their full rights for all files and documents that will be submitted to the Art Fair.

In this respect, a Non-Disclosure Agreement shall be signed between the organizers and each applicant.

Deadline for submission

September 30th, 2021

Evaluation Process

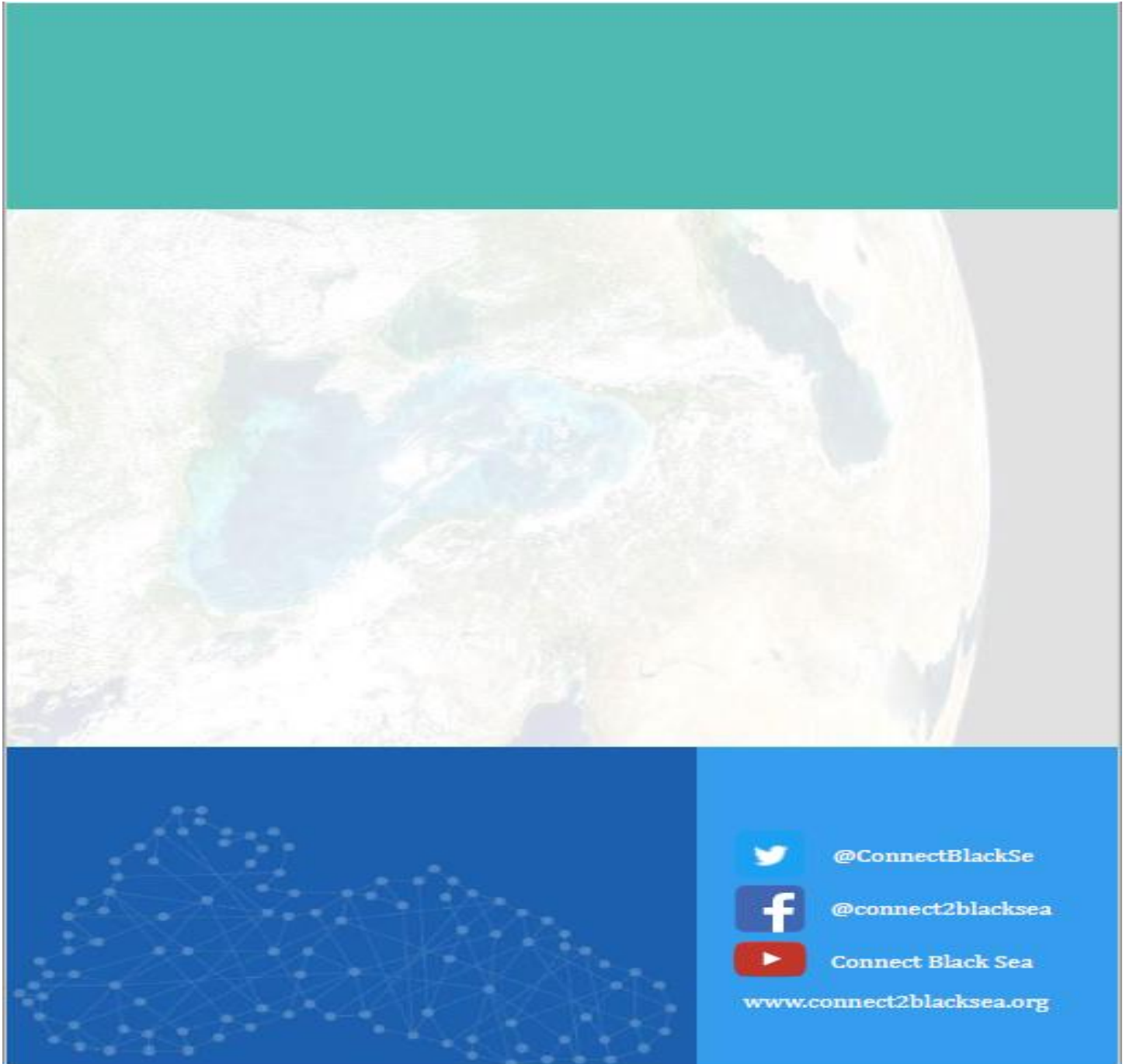The art works will be evaluated based on the following criteria:

- Originality
- Quality
- Expressiveness
- Impact
- Added-value to the promotion of SRIA

Who to contact

Send your questions to the organizers at office@bsun.org .